



Practice Name  
Physician  
Event Date  
Facilitator  
Technology


RSVPs	
Attendees	
Consults	
Medical Denials	
Closed Sales	

Cases Booked	Patient Initials	Sale	Discount	Net Sale
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
TOTAL				

HOLDS	Patient Name	Area	Price	Disc
1				
2				
3				
4				

TOTAL SALES	
TOTAL DISCOUNTS	
NET SALES	
AVERAGE CASE	

Total Consults	
Total Bookings	
Closing Ratio	

Completed By: \_\_\_\_\_

Reviewed With: \_\_\_\_\_

Date: \_\_\_\_\_

Do not count staff or family for attendees.

Med Denials are not in closing ratio.