



Practice Name	
Physician	
Event Date	
Facilitator	
Technology	

RSVPs	
Attendees	
Consults	
Medical Denials	
Closed Sales	

Cases Booked	Patient Initials	Sale	Discount	Net Sale
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
TOTAL				

HOLDS	Patient Name	Area	Price	Disc
1				
2				
3				
4				

TOTAL SALES	
TOTAL DISCOUNTS	
NET SALES	
AVERAGE CASE	

Total Consults	
Total Bookings	
Closing Ratio	

Completed By: _____

Reviewed With: _____

Date: _____

Do not count staff or family for attendees.

Med Denials are not in closing ratio.