

## What does it take for a Successful Sales Event?

**You have a current Patient Email List**

You're willing to email weekly with our guidelines, or want to learn.

**You have a main Point of Contact for Marketing**

Who will be accountable to partner on event coordination tasks with us?

**You make timely Decisions and schedule Meetings**

Time is of the essence, build consensus and meet deadlines.

**You buy into a proven Sales Event Program**

You see the value of booking the 1<sup>st</sup> 10 cases in 3 hours and want to try it.

**Your Website is up-to-date and mobile-enabled**

Or you have a budget to get it updated and functional, we can help.

**You have a Facebook Page to market the Event**

We'll share our best-practices for advertising your event on social media.

**You have enough leads but need help Converting**

Our phone conversion skills training module will guide your staff.

**You want to sell deeper into your existing Client Database**

Consultation structure and closing skills trainings are included.

**You host Open Houses but want increased Event Revenue**

See how to close at the event: 20 consults in 3 hours.

**You want to improve your current Marketing Strategies**

Cross promotions & creating referrals, learn how to do it.

**You want a quarterly system to do Sales Events**

Stop discounting except at quarterly events, increase profit.